

**2009-2010 National  
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# The Line-Up

Fall 2009

**Official Publication  
of the  
National Junior Santa Gertrudis  
Association**

## A Message from the President

Hello Junior Members,

I am extremely excited about representing the junior association this year and serving as the National President. We have so much in store for the upcoming year; I can't wait to get the ball rolling! As of now, my family and I just finished the show in Tulsa and now are gearing up for Texas State Fair. Tulsa has always been a great show to attend. The laid back atmosphere makes it hard to not have a good time! Starting to pack for Texas State Fair has made me realize how fast time is flying. The Junior Board will be attending the Youth Activities Meeting planned for Saturday the 17<sup>th</sup> anyone who would like to join us may. As a junior member it is important to show your support and this is one of many ways to do so.

My fellow junior board members are hard at work getting everything we have planned started for the year. I want to mention how much I appreciate all they do. In the next line-up I will have all the juicy details on our plans such as our fundraiser for the year, so keep a look out for it. As always please feel free to contact any of the Junior Board if you have any question.

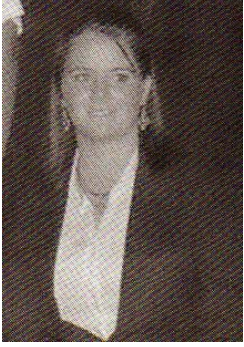
"Never be afraid to do something new. Remember, amateurs built the ark; professionals built the titanic."

Sincerely,

*AL Barrow*

Amber Barrow  
NJSGA President

## Meet the Officers of the Junior Board of Directors



### President Amber Barrow

Age: 20

Hometown: Kiowa, OK

Education: Connors State '10

Hobbies: Showing Cattle, and Rodeo

Favorite Song: *When will I be Loved* from the movie "8 Seconds"

Favorite Gert Memory: GOALS in Boston!!!!

Favorite Cut of Meat: Prime rib

Why did you become a director? I love the breed and want to make a positive impact on the junior association.



### Vice-President Micah Morgan

Age: 20

Hometown: Ore City, TX

Education: Junior attending University of Texas at Tyler

Hobbies: Church, showing Santa Gertrudis cattle, Facebook and MySpace, texting, and working.

Favorite Song: *Heart Heart Heartbreak* by Boys Like Girls

Favorite Gert Memory: Winning Grand Champion female at the Houston Livestock Jr. Show my Senior Year.

Favorite Cut of Meat: I'm not picky

Why did you become a director? I became a director so I could help other junior members gain as much from this association as I have.



### Secretary Lauren Grainger

Age: 16

Hometown: Brenham, TX

Education: Junior at Brenham High School

Hobbies: Showing Cattle, FFA, Musical Theatre productions, and Snow skiing.

Favorite Song: *Let the Good Times Roll* by Brandon Rhyder

Favorite Gert Memory: Winning Supreme American Breed Champion in Houston with a heifer I raised.

Favorite Cut of Meat: Sirloin

Why did you become a director? I love the association including it's members and the cattle. I also wanted to provide leadership to the younger junior members.



### Treasurer Tana Townsend

Age: 18

Hometown: Louise, TX

Education: Senior at Louise High School

Hobbies: Hunting, Basketball and Showing Cattle

Favorite Song: *By Your Side* by Tenth Avenue North

Favorite Gert Memory: 2009 GOALS in Boston Massachusetts

Favorite Cut of Meat: Rib Eye

Why did you become a director? I became a director because I wanted to be involved in the leadership of the best junior program in the beef industry. I always admired the directors when I was growing up and now I really appreciate them for the work and dedication that each one gives during their term as a director. It is a very educational and rewarding experience.

# NJSGHS Survey Booth Results

## NJSGHS Survey Booth Results

A survey booth was set up during the 2009 NJSGHS in Athens this past year to get an idea as to the thoughts of the junior members on topics of the National Junior Santa Gertrudis Show, Mini-GOALS, and GOALS. One hundred eighty ballots were returned with the following results:

### ***What do you like about Nationals?***

Meeting people and seeing friends	17%
Atmosphere and being in a different place	10%
Showing and participating in the contests	9%
Overall experience of Nationals	6%
Donated Heifer Program	2%

### ***Is there anything you would like to improve?***

Facilities (17% want air conditioned facility)	21%
No changes	12%
Choice of judge/politics	6%
Organizational and Contests	5%
Evening and/or group activities planned	2%

### ***Do you have any suggestions for improvement with any contests during Nationals?***

No changes	43%
Cattle Judging/Cattleman's contest is too long	7%
Communication/Scheduling	5%
Non-political/Unknown show judge	4%
Split Cattle Judging & Cattleman's into 2 contests	3%

### ***Would you like to have required show day t-shirt at Nationals?***

Yes	27%	No	42%
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### ***Did you participate in Mini-GOALS?***

Yes	19%	No	52%
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### ***Have you ever been to GOALS?***

Yes	14%	No	63%
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### ***How many years have you attended GOALS?***

1 year	-	13%	2 years	-	4%	3 & over	-	7%
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### ***Where would you like GOALS to be held in the future?***

Anywhere is fine	7%
Texas	5%
Mountain Region (New Mexico/Colorado)	5%
District 6 Area (Missouri/Ohio/Kentucky)	3%
Florida	3%

*\*Error note: Not all questions were answered on all ballots or the percentage was too small to report.*

**What do cows do in a barn all day?**

*Listen to moo-sic.*

## Junior Association

Things that deal with the National Jr. Santa Gertrudis Association.

h	e	v	c	t	r	l	o	e	p	t	a	i	n	g
g	e	l	e	a	d	e	r	s	h	i	p	j	e	e
n	l	i	r	o	t	c	e	r	i	d	u	t	k	e
i	a	n	f	s	s	t	g	b	s	d	a	r	l	e
k	n	e	r	e	b	a	l	e	g	i	o	l	t	s
a	i	u	o	v	r	h	l	e	d	w	i	m	p	r
e	s	p	i	i	d	o	a	e	m	v	c	b	o	s
p	o	r	n	f	r	g	m	a	s	a	r	i	g	k
s	i	d	u	r	t	r	e	g	a	t	n	a	s	s
c	r	i	j	a	e	t	n	l	o	e	a	s	i	i
i	n	o	i	t	a	i	c	o	s	s	a	l	t	g
l	s	r	n	s	k	p	m	a	i	u	l	l	k	o
b	p	i	h	s	n	a	m	w	o	h	s	l	a	a
u	i	l	t	m	s	b	r	a	i	n	b	o	w	l
p	u	r	e	b	r	e	d	e	p	i	e	a	a	s

Santa Gertrudis  
Line Up  
intermediate  
showmanship  
purebred  
brain bowl

Kingsville  
director  
senior  
public speaking  
leadership

SGBI  
association  
cattlemans  
judge  
team work

heifer  
junior  
sales talk  
Star Five  
GOALS

# GOALS

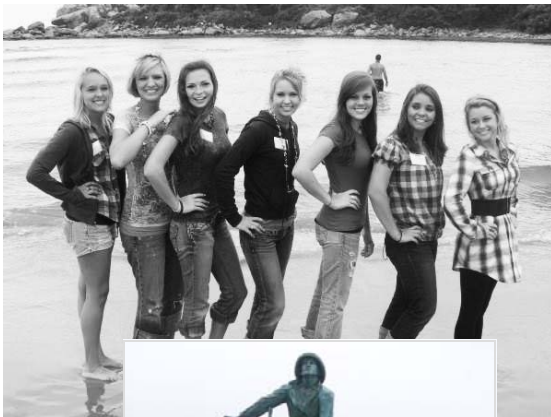
By Mason Parish

A quote by Shedo reads “a ship in the harbor is safe, but that is not what ships are made for.” If one was to try to find an accurate statement to describe this years Goals leadership conference this would be the one. This six day experience allowed many of its participants to go places farther than imagined not only physically but also mentally. As the great city of Boston opened up its arms those who attended GOALS saw exciting sites, experienced a different life style and most importantly developed into a leaders.

Members of the Jr. National Santa Gertrudis Association flew in from all across this nation, for some this was a new experience, for others a ongoing tradition but for all it was going to be a trip of a life time. The group all met up in the airport with stories of home and the trip there. The group then moved to the hotel and the adventure began. The participants met Rhett Laubach, our motivational speaker who would be the facilitator as we worked on developing our leadership abilities and becoming better friends as the week progressed. The group worked hard and stepped out of their comfort zone as Retro led the group through different leadership activities. This part of the conference was invaluable in helping all who participated become better leaders and make life long friendships.

Yet leadership was not all that Boston had to offer. The group also traveled across the city seeing famous sights like Harvard University, Fenway Park and the Big Dig. We experienced the Boston way of life as we went on tours and saw all that Boston had to offer including sailing and eating lobster. The trip allowed time for bonding not only between old friends but through new acquaintances. With the amazing view and a exciting tour guide the trip became full of laughter and fun. The group learned of the interesting heritage of a this wonderful city that many of us never would have visited if not for this great GOALS opportunity. This trip opened up a new world for all of the group to see.

Through leadership training, new and old friendships and some exciting tour bus rides the group grew and started to sail there ships off into many new adventures. This experience allowed us to step out of our comfort zone and learn to live beyond our limits as we start out on this new school year. Goals Boston made a positive impact on the lives of all who attended and has allowed its participants to see what they were made for.



**2010 National Junior Santa Gertrudis  
Heifer Show  
Kingsville, TX  
June 14-18, 2010**

Come to where it all began and live the legacy in the heart of Santa Gertrudis country. Experience the life of the real cowboy with a camp breakfast, a street dance along with educational programs throughout the week.

**This is one you don't want to miss!!!!**

*Look for more information in upcoming email blasts, the USA and the Line Up.*

**2010 National Santa Gertrudis Heifer Show  
Ownership Deadlines**

From	To	Ownership
November 1, 2009	Later	April 1, 2010
September 1, 2009	October 31, 2009	April 1, 2010
July 1, 2009	August 31, 2009	April 1, 2010
June 1, 2009	June 30, 2009	April 1, 2010
May 1, 2009	May 31, 2009	April 1, 2010
April 1, 2009	April 30, 2009	November 1, 2009
March 1, 2009	March 31, 2009	November 1, 2009
February 1, 2009	February 28, 2009	November 1, 2009
January 1, 2009	January 31, 2009	November 1, 2009
November 1, 2008	December 31, 2008	November 1, 2009
September 1, 2008	October 31, 2008	November 1, 2009
July 1, 2008	August 31, 2008	November 1, 2009
May 1, 2008	June 30, 2008	November 1, 2009
March 1, 2008	April 30, 2008	November 1, 2009
January 1, 2008	February 28, 2008	November 1, 2009
October 1, 2007	December 31, 2007	November 1, 2009
July 1, 2007	September 30, 2007	November 1, 2009

\*Ownership Dates apply to all shows:  
Purebred Santa Gertrudis Female Show  
Bred and Owned Female Show  
Star Five Female Show  
(each having their own class breaks)

**Why did the farmer plant seeds in a pond?**

*He wanted to grow watermelons.*

*Living the Legacy.*

**2010 NATIONAL JUNIOR  
SANTA GERTRUDIS HEIFER SHOW**

**JUNE 14-18, 2010  
KINGSVILLE, TEXAS**



**Hotels with Group Rate:**

**Hampton Inn**

2489 South US Hwy 77  
Kingsville, TX 78363  
Phone: (361) 592-9800  
*Rate: \$99 + tax*

**Holiday Inn Express**

2400 S. Hwy 77  
Kingsville, TX 78363  
Phone: (361) 592-8333  
*Rate: \$75 + tax*

**Quality Inn**

221 S. Hwy 77  
Kingsville, TX 78363  
Phone: (361) 592-5251  
*Rate: \$59.99 + tax*

**Rodeway Inn**

3430 S. Hwy 77  
Kingsville, TX 78363  
Phone: (361) 595-5753  
*Rate: \$ 59 + tax for double  
\$ 69 + tax for single  
\$ 64 + tax for executive*

**Super 8 Hotel**

105 S. Hwy 77  
Kingsville, TX 78363  
Phone: (361) 592-6471  
*Rate: \$74.99 + tax*

**Other Available Hotels:**

**Best Western**

2402 E. King Ave.  
Kingsville, TX 78363  
Phone: (361) 595-5656

**Comfort Inn**

505 N US Highway 77 Byp  
Kingsville, TX 78363-4800  
Phone: (361) 516-1120

**Econo Lodge**

2203 E. King Ave.  
Kingsville, TX 78363  
Phone: (361) 595-7700

**Motel 6**

101 North US 77  
Kingsville, TX 78363  
Phone: (361) 592-5106

# Dates to Remember

## October

- 1 Tulsa State Fair
- 10 Alabama Connection Sale
- 15 North Carolina State Fair
- 17-18 State Fair of Texas
- 22 State Fair of Louisiana
- 23 Briggs Ranches Commercial Bull Sale
- 24 Tri-Star Sale

## November

- 1 Ownership Deadline for National Show Heifers born April 30, 2009 and older
- 1 Daylight Savings Ends
- 8 North American Livestock Expo
- 11 Veterans Day - SGBI is CLOSED



National Junior Santa Gertrudis Association  
P. O. Box 1257  
Kingsville, TX 78364